



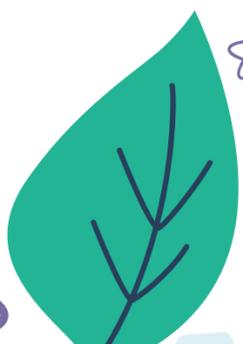
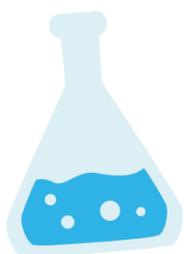
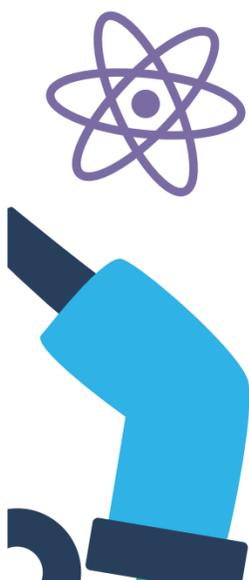
# Business Proposal for Little Odyssey Preschool Franchise

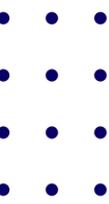
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**Life-Rooted Learning | Experiential  
Growth | Lasting Impact**



**[littleodyssey.org](http://littleodyssey.org)**





“Imagine walking into a light-filled classroom where children’s laughter mingles with the soft rustle of fingertips exploring sensory play stations. Tiny hands plant seeds in a mini-garden, a reading nook smells of fresh wood and storybooks, and an art atelier splashes every color of the rainbow. This is **Little Odyssey**—and this is your chance to build it.”



**[littleodyssey.org](http://littleodyssey.org)**



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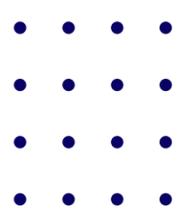




# Executive Summary

**Little Odyssey** delivers a revolutionary preschool franchise model in Bangalore—combining rapid 40-day turn-up, a ₹10–15 Lakh investment over 2,500–3,000 sq.ft., and a proven, life rooted learning system. We empower franchisees to create vibrant learning villages where children thrive, parents engage deeply, and communities prosper—yielding both social impact and sustainable financial returns.

[littleodyssey.org](http://littleodyssey.org)

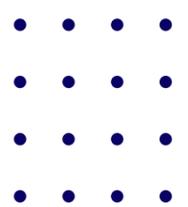




# Vision & Mission

**Vision:** “Cultivating curious hearts and confident minds—one joyful discovery at a time.”

**Mission:** “To spark lifelong learning through immersive, hands-on experiences that celebrate each child’s unique journey.”





# Unique Selling Proposition (USP)

**“Every Day Is an Odyssey of Discovery”**

01

**Life-Rooted Learning Philosophy** – Children learn by living: planting, building, painting, experimenting—integrating STEM, arts, movement, and mindfulness.

02

**Sensory-Rich Environments** – Natural light, indoor gardens, interactive walls, cozy reading caves—spaces designed to ignite wonder.

03

**Personalized Growth Journeys** – Adaptive modules track individual milestones via digital portfolios; parents witness real-time achievements.

04

**Community-First Model** – Monthly family workshops, neighborhood discovery walks, student-led exhibitions forge a true learning village.

05

**Continuous Excellence Engine** – Ongoing masterclasses, data-driven insights, and marketing toolkits ensure high enrollment and operational efficiency.

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# Franchise Offering

littleodyssey.org

Features	Details
Investment	₹10–15 Lakhs (including franchise, setup, interiors)
Spaces	2,500–3,000 sq. Ft.
Setup Time	40 days
Support	Site design, curriculum, staffing, marketing, admissions
Revenue Streams	Tuition, after-school clubs, holiday camps, workshops
Brand Benefits	Local Marketing, PR, Parent programs.

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# Ideal Franchis Profile

Passionate about early childhood development and community impact. **01**

Entrepreneurial mindset, balancing educational excellence with business growth. **02**

Ready to invest time, energy, and capital to build a beloved local institution. **03**

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# Franchisee Journey

[littleodyssey.org](http://littleodyssey.org)

## Franchisee Journey

### DISCOVERY & ALIGNMENT

Intro call, preschool tour, live Q&A.

### SITE SELECTION & DESIGN

Expert guidance on location, layout, and décor.

### AGREEMENT & INTENSIVE TRAINING

Intensive program in pedagogy, operations, and marketing.

### PRE-LAUNCH ENGAGEMENT

Local events, digital outreach, parent workshops.

### GRAND OPENING IN 40 DAYS

Launch celebration, media coverage, enrollment drive.

### ONGOING GROWTH PARTNERSHIP

Quarterly performance reviews, new-module rollouts, community festivals.

# Why Now?

[littleodyssey.org](http://littleodyssey.org)

## EXPLODING DEMAND

Urban parents seek holistic, experiential early education.

01

## PROVEN MODEL

Rapid setup, multiple revenue channels, strong brand equity.

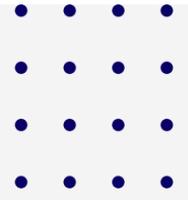
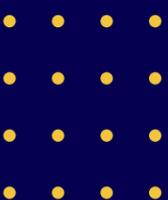
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## SOCIAL IMPACT & PROFITABILITY

Shape young lives while building a recession-resilient business.

03

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# Next Steps

[littleodyssey.org](https://littleodyssey.org)

## EXPRESS INTEREST

At [littleodyssey.org/partner](https://littleodyssey.org/partner)  
or via WhatsApp -  
**+91- 8660170956.**

01

## ATTEND OUR FRANCHISE PREVIEW

A deep-dive webinar with  
founders and education  
experts.

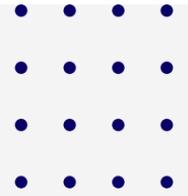
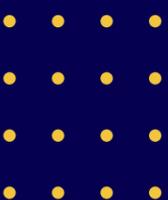
02

## SECURE YOUR TERRITORY

Embark on your 40-day  
journey to opening.

03

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# Little Odyssey

where every child's journey becomes a grand adventure, and every franchisee builds a legacy of learning, community, and growth.

## Join Us



Cultivate curiosity. Grow your future. Shape tomorrow's leaders.

